



Andreas Lindgren

SEO Lead, 21 Marketing

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Skills



Industry experience



Selected experiences

- SEO Lead, 21 Marketing**
Organic traffic acquisition via Search Engine Optimization for all SEO-partners, from project start to ongoing work including briefs, meetings and all while keeping a fully transparent workflow.
- SEO Assistant / Tech Lead Tele2 via Curamando**
Being part of Tele2s SEO Team covering all brands including Comviq, Tele2 B2B, IOT, B2C, Comhem and Boxer. Primarily owning the tech agenda, analysing, creating and following up on initiatives closely with team members and stakeholders.
- Head of SEO & SEM, Digital Island**
Responsible for the team managing Search Engine Optimization & Search Engine Marketing. Supporting and delivering good results to clients as well as in house. Responsible for Internal Workshops regarding SEO & SEM.
- Supportive during launch of new website (SEO), Extreme Sports industry**
Supported a newly developed website using wix.com as platform. Analyzed and optimized website during and after launch. Created local profiles for airfield and activity zone with Google My Business.
- Set up and managed online marketing, Security & Education Industry**
Set up and optimized marketing via Google Ads for a security company in Uppsala. Setting up KPIs, looking for new approaches and keeping an eye on world events that had an impact on client's area. Key Account contact with customer and leading project from start to finish with weekly check-ins and optimizations.

Education & professional experience

